

Jacob Webb
GRAPHIC DESIGNER
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HEY THERE

I'm Jacob, an award-winning, out-of-the-box creative designer and art director from London. As an avid learner, I seek out work that poses a challenge, and see how I can impart my flair and strengths into all that I am a part of.

I always set my aims high, which is why I've had the fortune to have worked directly with some big names, including Google, Amazon, Innocent Drinks, and Barclays Bank.

Please do feel free to drop me a message any time [here](#)

Quickfire get-to-know-me:

Fast learner / creative / aspiring musician / drummer / tinkerer / people meeter / hard grafter / youth worker / challenger / wargamer / plausible archer / climber & hiker / Guinness drinker / browncoat / film buff / rocknroller / gamer / doodler / trip hopper / motowner / prog metallor / sightseer / builder / perfectioner / etcetera-er





EDUCATION

Ravensbourne College
2012 - 2015 / Degree, London

Graphic Design BA
First Class with honours

Reigate College
2010 - 2012 / A-Level, Surrey

Graphic Design, Classical Civilisations,
Media Studies and Photography

Oxted School
2005 - 2010 / GCSE, Surrey

Applied I.T., Applied Mathematics, Triple
Science, German, Fine Art, Graphic
Products, Media Studies, Higher English
Lit & Lang, core subjects

ACCOMPLISHMENTS

D&AD New Blood Graphite Pencil Award
David Lynch - A Retrospective Screening
2015 – dandad.org

D&AD NB award received for designing an
advertising campaign for a screening of a
director's works, purely through the use of
typography.

Highest click rate on Amazon SWM
2016 - amazon.co.uk

Created a Site Wide Message (top right
corner of any Amazon page) that received
three times more clicks than any before it.

SKILLS

Illustrator

Microsoft Office

Photoshop

Coding

Indesign

Illustration

After Effects

Concept Ideation

WORK EXPERIENCE

Purple Creative
2018 - Current / purplecreative.co.uk

Designer as part of a multi-discipline design and creative agency,
working across various mediums and categories either independently
or as part of a team. Currently working with Glenfiddich, Grant's Whisky,
and Travelport, among others.

Freelance Graphic Designer
2015 - Current / onthewebb.co.uk

My own freelance design start-up offering branding, web, print and
digital design. I always ensure to work closely with clients to ensure
creative, bold and functional results that will liven their business.

Haze Interiors
2016 - 2017 / hazeinteriors.co.uk

Working in interior design and decorating, directly shadowing a
property developer while using my creative flair to inspire. I am sought
out for my meticulous care, ensuring the highest quality in the work I
do, building close client relationships and making the most of my ability.

Amazon UK (Amazon Creative Services/ACS)
2015 - 2016 / amazon.co.uk

Producing, overseeing and art directing design work across the EU,
developing my communication skills and working closely to promote
efficiency in client relations. I thrived over the variety of work and
fast process, setting tasks to further productivity of the ACS design
process, also working with the creative team in America to improve
Amazon's design aesthetic. I utilised my creative and high technical
ability to improve Amazon's appearance, the visibility of the categories I
worked with, and build relations between various teams and clientele.

D&AD New Blood Academy
2015 / dandad.org

Awarded a place on the NB Academy as one of 50 out of over 4,300
global applicants. Here, I worked with the likes of Google, Innocent
Smoothies, MPC and many design agencies within the WPP network on
creative workshops and live briefs, with a final team presentation of our
work for a live brief in front of many agency representatives.

Barclay's Bank Creative Workshop
2013 - barclays.com

Selected for a co-creation workshop with Barclay's Bank, where I
helped innovate and design as part of a team on an internal brief.

HeatWave Design
2010 - 2013 / redbubble.com

Started an online shop via the RedBubble service selling my own
clothing, apparel and print designs while still at school, featuring my
own artwork and photography.